# KONSTFACK - UNIVERSITY OF ARTS, CRAFTS AND DESIGN

Department of Design, Interior Architecture and Visual Communication



# **COURSE SYLLABUS**

# In-depth Studies 1 Fördjupning 1

30,0 Credits

30,0 Högskolepoäng

Code: MVK105

Finalized by: Prefekt, 2023-05-29

Valid from: Autumn semester 2023 (2023-08-28) Level within study regulation: Second cycle

Subject group: DE1 Design Disciplinary DE Design 100%

domain:

## **Division into course components**

Walk the Talk, 15 credits

Power Up, 15 credits

# Main course content

## Walk the Talk

During this course module, students continue to develop their individual projects with the support of individual supervision, feedback sessions, seminars and workshops. Students continue to specify and define their individual projects in terms of intention, outcome, process, medium, tools, methods and relevant contexts. Students also identify and examine their own creative working methods, processes and experiences, and identify the need for further knowledge in relation to the project. Students are also introduced to visual communication in an exhibition space and participate in summative assessment of graduating students' degree projects.

# **Power Up**

During the course module, students continue develop their individual projects with the support of

individual supervision, feedback sessions, seminars and workshops. Students develop projects by specifying and defining them in terms of intention, outcome, process, medium, tools, methods and relevant contexts. The module also introduces students to artistic research. The focus is both on the field in general and specifically on visual communication research. An important element of the course module is that students demonstrate, share and critically reflect on their own and others' working methods.

## **Intended learning outcomes**

#### Walk the Talk

After completing this module, the student can:

- Deepen and further develop a visual communication project in relation to intention, outcome, process, medium, tools, methods and relevant contexts
- Identify and examine their own knowledge and experience and identify their need for further knowledge in relation to an individual visual communication project
- Relate to and work with visual communication in an exhibition space
- Discuss and participate in dialogues about realisation and manifestation of visual communication

### **Power Up**

After completing this module, the student can:

- Initiate, formulate and plan a visual communication project in relation to intention, outcome, process, medium, tools, methods and relevant contexts in a reflective way
- Constructively and critically analyse and discuss communicative aspects in their own and others' work
- Reflect on how work processes and results are shaped by choices such as media, tools, methods and contexts
- Invite and maintain a critical dialogue regarding their own working methods
- Demonstrate knowledge of artistic research and exploratory activities in visual communication

# **Entry requirements**

Bachelor's degree of Fine Arts in Visual communication (equivalent to a Swedish Bachelor's degree of at least 180 credits), or the equivalent. Proficiency in English equivalent to Swedish upper secondary school course English 6. A minimum of 45 credits from year 1 of the master's programme in Visual communication, at Konstfack.

## **Grading scale**

The course uses the grading scale Fail (U) or Pass (G).

#### Forms of examination

Active participation in group work, discussions and feedback sessions, visual outcome, oral and visual presentations.

The examiner is responsible for providing the grading criteria for the examination, and for these to be published on the intranet.

Students who receive the grade Fail (underkänd) in an examination are entitled to take a further five tests as long as the course is given, in order to achieve the grade Pass (godkänd). Students who fail an examination twice by an examiner are entitled to request that another examiner is appointed to decide grades for the test. A request should be made to the Head of Department.

# Reading list and other study material

The reading list is presented in the module description.

## Additional information

The department is responsible for other essential information, such as detailed teaching methods and grading criteria, to be available for students before the start of the course.

This course may not be credited towards a degree together with similar courses taken and passed, where the content is completely or partly the same as the content of this course.

Students may request that examination according to this syllabus is conducted no more than twice during one two-year period after it has expired.

The course is a mandatory part of the master program Visual communication.

A minimum of 45 credits from the master's programme in Visual communication, at Konstfack, semester 1 and 2 is required to enter semester 3. A minimum of 90 credits from the master's programme in Visual communication semester 1-3 is required to enter semester 4.

The course is taught in English.