KONSTFACK - UNIVERSITY OF ARTS, CRAFTS AND DESIGN

Department of Design, Interior Architecture and Visual Communication



COURSE SYLLABUS

Degree Project Examensarbete

30,0 Credits

30,0 Högskolepoäng

Code: MVK207

Finalized by: Prefekt, 2023-05-29

Valid from: Autumn semester 2023 (2023-08-28) Level within study regulation: Second cycle

Subject group: DE1 Design Disciplinary DE Design 100%

domain:

Division into course components

Define and Refine, 15 credits

Ultimate Dialogue, 15 credits

Main course content

Define and Refine

During this course module, students define and refine the individual project based on the previous test publishing of parts of the work in the 'Publishing context' course module. Students explore visual communication in the exhibition space. The work is supported by individual supervision, feedback sessions, seminars and workshops. Students continue to reflect on and document their process in oral, written and/or other forms.

Utlimate Dialogue

During this course module, which ends with an exhibition, students complete their individual project and participate in the exhibition's production and communication in dialogue with curators, fellow students and exhibition technicians. In addition, the student participates in a summative-assessment dialogue in the exhibition. During the course module, the student

completes a report documenting and reflecting on the process and results, discussing how the exhibition context affects the finished work and showing how the project relates to research and other exploratory activities in visual communication.

Intended learning outcomes

Define and Refine

After completing this module, the student can:

- Define and refine a project based on feedback from the previous test publishing
- Demonstrate in-depth knowledge of how different recipients/audiences/users respond to visual outcome, method and medium
- Identify their need for additional knowledge in order to complete the project
- Solve advanced design problems and technical issues using relevant methods

Utlimate Dialogue

After completing this module, the student can:

- Complete a work that communicates independently without supplementary oral or written presentation
- Demonstrate in-depth knowledge of how visual communication, in relation to social, cultural and ethical issues, shapes – and is shaped by – our understanding of the world and societal power structures
- Document and reflect in text and image on the process and results, discuss how the exhibition context affects the finished work and show how the project relates to research and exploratory activities in visual communication

Entry requirements

Bachelor's degree of Fine Arts in Visual communication (equivalent to a Swedish Bachelor's degree of at least 180 credits), or the equivalent. Proficiency in English equivalent to Swedish upper secondary school course English 6. A minimum of 90 credits from semester 1-3 of the master's programme in Visual communication, at Konstfack.

Grading scale

The course uses the grading scale Fail (U) or Pass (G).

Forms of examination

Active participation in group work, discussions and feedback sessions, visual outcome, oral and visual presentations.

The examiner is responsible for providing the grading criteria for the examination, and for these to be published on the intranet.

Students who receive the grade Fail (underkänd) in an examination are entitled to take a further five tests as long as the course is given, in order to achieve the grade Pass (godkänd). Students who fail an examination twice by an examiner are entitled to request that another examiner is appointed to decide grades for the test. A request should be made to the Head of Department.

Reading list and other study material

The reading list is presented in the module description.

Additional information

The department is responsible for other essential information, such as detailed teaching methods and grading criteria, to be available for students before the start of the course.

This course may not be credited towards a degree together with similar courses taken and passed, where the content is completely or partly the same as the content of this course.

Students may request that examination according to this syllabus is conducted no more than twice during one two-year period after it has expired.

The course is a mandatory part of the master program Visual communication.

A minimum of 45 credits from the master's programme in Visual communication, at Konstfack, semester 1 and 2 is required to enter semester 3. A minimum of 90 credits from the master's programme in Visual communication semester 1-3 is required to enter semester 4.

The course is taught in English.