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Konstfack

University College of
Arts, Crafts and Design

Course Catalogue for Exchange Students at Industrial Design (ID) Academic year 2014/15

This course catalogue will give you a brief introduction to what courses are offered to Exchange Students at the Bachelor's program of Industrial Design at Konstfack.

N.B. some courses might be changed for the autumn since the final schedule for 2014/15 is not set yet.

When you are admitted to Konstfack exchange program you will be placed in the Undergraduate/Bachelor's program. You will be assigned a tutor with whom you create a study plan for your semester at Konstfack.

Please note that admission to the undergraduate/bachelor program does not mean that all courses offered at Konstfack are available to you. If you apply for courses with specific prerequisites it is also very important that you fulfill these.

Due to the language barriers we strongly advise you to contact each responsible lecturer to see if it is possible to attend the course. Our administrative officers at the department can provide you with contact information.

Course duration, grades and credits

Studies at Konstfack are full time and each course ends with an examination. The courses can be anything from 1 to 18 weeks long, if the courses are longer they are usually divided into smaller part examinations.

One week of full-time studies corresponds to 1,5 credits (or ECTS). One semester of full-time studies is equal to 30 credits (or ECTS). The grades are Pass (G or Godkänt) or Fail (U or Underkänt).

Language

The course language in the Bachelor's program is Swedish but the lecturers will tutor or make arrangements so that you can partake in the classes.

These are the offered courses for 2014-15

In here you will find parts of the course syllabus (for the complete syllabus in Swedish please visit www.konstfack.se)

If you come in the autumn semester you will follow the courses in year 3:

Course name	ECTS credits
Designprocess 3	16,5
Marketing 3	11
Creativity 3	1
Professional Development - Entrepreneurship	1,5

Designprocess 3 (22 credits)

Learning outcomes:

Presentation techniques (3.5 credits)

- demonstrate skills in documenting and compiling the results of his work in both text and image in a communicative and attractive manner.

Design Methodology (6 credits)

- able to compile a detailed project plan
- be familiar with the implementation of a design process
- have knowledge of design methods of a more specific nature

Internship (7.5 credits)

- report the presence of the five-week internship or more.

Design Project (5 credits)

- able to plan and conduct a study (research) of a company and draw conclusions that are relevant for the design work
- independently plan and carry out a design project including selecting methods
- demonstrate familiarity with running a design project in a methodical way
- have knowledge of the forms of report writing
- able to reflect on their own relationship to the profession and its various specializations

Content:

Presentation techniques (3.5 credits)

- documentation and development of portfolio
- performance appraisals

Design Methodology (6 credits)

- the design process
- project Plan
- design methods

Internship (7.5 credits)

- practice at design firm or equivalent

Design Project (5 credits)

- project work with external partners, with guidance
- creative work focusing on the method, process and holistic
- examinations at relevant process ends
- Independent project with guidance
- creative work focusing on method, process and the whole
- documentation work in report form
- investigation and resolution of functional needs

Marketing 3 (11 credits)

Learning outcomes:

Value-based design (4 credits)

- Able to understand the possibility of using the product as a vehicle for a message by design

TED project, Part 1 (3 credits)

- have greater insight into the industrial designer's role in a product development project

TED project, part 2 (4 credits)

- have comprehensive knowledge of other actors' roles and work processes in a product development project

Content:

Value-Based Design (4 credits)

- The focus is to train and show how the product design can convey certain predetermined values. After a first introductory part, an exercise is given where this approach is applied.

TED project

- Cross-disciplinary collaboration with prominent economic and technical colleges.
- The course consists of two parts; a short group project based on a theme and an extended group work based on a real case.

Professional Development - Entrepreneurship (3 credits)

Learning outcomes:

After accomplishing this course the students are expected to:

- be able to introduce themselves and their skills for prospective clients in a professional manner
- master the theoretical tools needed to build a business operation, tools such as market identification, positioning and competitor analysis
- be able to find information, knowledge and support for the professional life

Content:

The course is built around three educational parts: inspiration, training and insight. The inspirational part consists of guest lecturers who are active in each subject area and, in a personal and engaging way, tell about their entrepreneurial journey. This is followed by practical exercises/workshops based on real or fictitious examples. In order to create understanding and lasting knowledge each part of the course is ended with informal presentations and discussion. The core teaching is mixed with theoretical instructions on practical economics, law, billing, contracts, patents etc.

Creativity 3 (1 credit)

Learning outcomes:

After completing the course, students should be able to:

- demonstrate creative thinking
- use creativity in a productive way
- account for a broader picture of the design field

Content:

Seminars and workshops – ID

- seminar that addresses a current issue. The form is a panel discussion - a group discussion with invited guests and guest speakers.
- Future Wanted – a one-day workshop for whole department
- ID seminar week includes seminars and examinations

If you come in the spring semester you will follow the courses in year 2:

Course name	ECTS credits
Industrial Design – advanced studies	28
History of Art, Design and Craft 2	1

More information about these courses will be published before the semester starts in September 2014.